

the Beautiful South



AWARDS FOR EXCELLENCE

**2026-27
SPONSORSHIP
OPPORTUNITIES**



**TOURISM
SOUTH EAST**
Helping Tourism Businesses Grow

About Tourism South East

Tourism South East is a not-for-profit Destination Management Organisation (DMO) supporting the performance and growth of tourism businesses and destinations across 9 counties in South East England

We represent all tourism businesses from large national institutions, hotels and visitor attractions to small B&Bs, local pubs, cafes and activity centres.

We are a membership organisation but also offer marketing, research, training and contract services to support all types of business.

Click to find out more : [About TSE | Tourism South East](#)



**Kent · Sussex · Surrey · Oxfordshire · Hampshire · Berkshire
· Buckinghamshire · East Sussex · West Sussex**



CELEBRATE SUCCESS. REWARD EXCELLENCE. MAKE CONNECTIONS THAT MATTER.

Join us at The Beautiful South Awards — where the South's finest achievements take centre stage.

The Beautiful South Awards are a wonderful opportunity to enjoy an evening of celebration, and recognition as we shine a spotlight on outstanding talent, innovation, and achievement across the South East of England as well as bringing owners, manager and teams together from the very best of a wide range of tourism businesses.

Date Thursday 10th December 2026

Location

East Sussex National Hotel and Resort,
Uckfield, East Sussex



25 AWARD CATEGORIES



With 25 diverse award categories, the Beautiful South Awards celebrate excellence at every level.

Each category features Bronze, Silver, and Gold awards, alongside a selection of Highly Commended recognitions, ensuring exceptional performance and delivery receive the deserved acclaim.

For those entering, sponsoring, or attending, the awards offer unparalleled exposure and credibility.

For sponsors, this is more than an awards ceremony – it is an exceptional networking event. A chance to forge valuable business connections, spark new collaborations, and raise your profile.

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities to suit all businesses and budgets. Being a sponsor enables you and your business to:

- Achieve a higher profile in the tourism industry sector
- Attract customers through targeted networking
- Attend the Beautiful South Awards
- Access a targeted audience in Hampshire, the Isle of Wight, Sussex, Kent, Surrey, Bucks, Berks and Oxfordshire
- Receive exposure through the Tourism South East website and social media channels
- Engage with fellow sponsors
- Get introductions to businesses associated with excellence

YEAR-ROUND BENEFIT

Sponsors get YEAR-ROUND benefit - starting with the launch of the awards to industry in March/April and extending through to and beyond the awards events in December.



SPONSORSHIP PACKAGES

We offer various levels of sponsorship – designed to suit business need and budget.

Headline Sponsor £3500 + VAT

Gold Package £2500 + VAT

Silver Package £2000 + VAT

Bronze Package £1500 + VAT

Supplier Sponsorship opportunities:

Bronze £750 + VAT or equivalent
monetary balance/value in kind

Silver £1500+ VAT or equivalent
monetary balance/value in kind



Headline Sponsor

£3500 + VAT

What's included?

Our premium sponsor offer, this will enable you to fully associate your company with these prestigious awards. For example: The Beautiful South Awards 2026 sponsored by XXXXX" ensuring maximum visibility and exposure to our tourism businesses and partners across the 9 counties of the South East and beyond.



- 4 tickets to the event
- Your logo, weblink and up to 200 words about you on the Sponsor section of the awards website from April 2026 to Spring 2027
- A dedicated sponsor page on screens at the awards on the night for highest visibility and impact
- A full-page advert in the awards programme
- Product placement opportunity at tables on the night of the awards, as well as the opportunity to provide a 'goodie bag' to take away for all attendees
- Embossed and enhanced headline logo on the 'sponsors wall' used for photography, videography, winners' interviews, etc
- A 30-second video reel to play as you arrive on stage to present your award (TBC)·A further 2 minutes opportunity to promote your business verbally to the audience before presenting the award
 - An invitation for up to 2 people from your business to join a sponsor's networking lunch in Autumn 2026
 - Sponsor Logo on certificates issued to all winners for display at their establishments for as long as they wish and (where possible) on Trophies
 - Use of Awards Sponsor logo – for sponsor use in PR, social media, websites,
 - **Access to contact list of finalists across all categories (not just sponsored category) once these are announced**

Gold Package

£2500 + VAT

What's included?

Our Gold sponsor offer enables you to achieve high exposure for your company through your association with these prestigious awards as well as providing 'on the night' high levels of profile for you and your business

Gold category sponsorships available

Outstanding Contribution
Unsung Hero Award*
Large Attraction (>75k visitors pa)*
Restaurant*
Casual Dining*
Pub*
Large Hotel*
Small Hotel*
Camping & Caravanning Park (Touring)*
Holiday Park & Village (Static & Chalet)*
Self Catering Accommodation*

- 3 tickets to the event
- Your logo, weblink and up to 100 words about you on the Sponsor section of the awards website from April 2026 to Spring 2027
- A dedicated sponsor page on screens at the awards on the night for highest visibility and impact
- A half page advert in the awards programme
- Product placement opportunity at tables on the night of the awards
- Enhanced sized and number of your logo on the 'sponsors wall' used for photography, videography, winners interviews etc
- A 15 second video reel to play as you arrive on stage to present your award
- A further 1 minute opportunity to promote your business verbally to the audience before presenting the award
- An invitation for up to 2 people from your business to join a sponsors networking lunch in Autumn 2026
- Sponsor Logo on certificates issued to all winners for display at their establishments for as long as they wish and (where possible) on Trophies
- Use of Awards Sponsor logo – for sponsor use in PR, social media, websites etc
- Access to contact list of finalists across all categories (not just sponsored category) once these are announced

Silver Package

£2000 + VAT

What's included?

Our Silver sponsor offer enables you to achieve exposure for your company through your association with these prestigious awards as well as providing 'on the night' high levels of profile for you and your business

Silver category sponsorships available

- Large AttrEthical, Responsible & Sustainable Tourism / Regenerative Tourism Award*
- B&B and Guesthouse*
- Glamping*
- Café and Tearoom*

- 2 tickets to the event
- Your logo, weblink and up to 50 words about you on the Sponsor section of the awards website from April 2026 to Spring 2027
- Presence on the 'silver sponsors' dedicated sponsor page on screens at the awards on the night for excellent visibility and impact
- A quarter page advert in the awards programme (upgrade to half page for £150 + VAT)
- Opportunity for product placement on tables on the night for just £250 + VAT
- Your logo on the 'sponsors wall' used for photography, videography, winners interviews etc
- A 15 second video reel to play as you arrive on stage to present your award
- An invitation for up to 1 person from your business to join a sponsors networking lunch in Autumn 2026
- Sponsor Logo on certificates issued to all winners for display at their establishments for as long as they wish and (where possible) on Trophies
- Use of Awards Sponsor logo – for sponsor use in PR, social media, websites etc
- Access to contact list of finalists across all categories (not just sponsored category) once these are announced

Bronze Package Sponsor

£1500 + VAT

Our Bronze sponsor offer enables you to achieve exposure for your company through your association with these prestigious awards along with being part of the event and presenting your award on the night

Bronze category sponsorships available

- New Business Award*
- Access & Inclusivity Award*
- Dog Friendly
- International Tourism Award*
- Tourism Event & Festival
- Wedding Venue Award
- Business Events Venue Award*
- Visitor Information & Welcome Award
- Small Attraction (<75,000 visitors pa)*
- Spa & Wellbeing experience*
- Tourism Experience (Active or Learning)*

What's included?

- 1 ticket to the event
- Your logo and weblink on the Sponsor section and other pages of the awards website from April 2026 to Spring 2027
- Presence on the sponsors page on screens at the awards on the night
- An opportunity to advertise at discounted rates in the awards programme (£250 quarter page, £400 half page)
- An invitation for up to 1 person from your business to join a sponsors networking lunch in Autumn 2026
- Sponsor Logo on certificates issued to all winners for display at their establishments for as long as they wish and (where possible) on Trophies
- Use of Awards Sponsor logo – for sponsor use in PR, social media, websites etc
- Access to contact list of finalists across all categories (not just sponsored category) once these are announced

Supplier Package - Silver

£1500 + VAT
OR EQUIVALENT MONETARY
BALANCE/VALUE IN KIND

An excellent chance to connect with buyers across all sectors of Tourism in the south east and beyond, our supplier partner sponsorship packages offer unrivalled opportunity to promote your product and business

Choose from one of two packages but, ultimately, put your product and service in front of our audience on the night, many of whom are key decision makers and buyers

What's included?

- 1 ticket to the event as well as up to 3 further tickets at 20% off member rate
- Your logo, weblink and up to 50 words about you on the Supplier Sponsor section of the awards website from April 2026 to Spring 2027
- Presence on the 'silver supplier sponsors' dedicated sponsor page on screens at the awards on the night for excellent visibility and impact
- A quarter page advert in the awards programme (upgrade to half page for £150 + VAT)
- Use of Awards Sponsor logo – for sponsor use in PR, social media, websites etc
- Access to contact list of finalists across all categories (not just sponsored category) once these are announced

Categories Available

Arrival drink
Meat (main course)
Fish (starter/pescatarian)
Wines on tables
Audio Visual
Team/Staff
Room theme/dressing
Printer – Awards
Programme

Supplier Package - Bronze

£750 + VAT
OR EQUIVALENT MONETARY
BALANCE/VALUE IN KIND

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Choose from one of two packages but, ultimately, put your product and service in front of our audience on the night, many of whom are key decision makers and buyers

What's included?

- Your logo and weblink on the Supplier Sponsor section and other pages of the awards website from April 2026 to Spring 2027
- Presence on the 'bronze supplier sponsors' dedicated sponsor page on screens at the awards on the night for high visibility and impact
- An opportunity to purchase a quarter or half page advert in the awards programme (£250 + VAT, £400 + VAT respectively)
- Use of Awards Sponsor logo – for sponsor use in PR, social media, websites etc
- Access to contact list of finalists across all categories (not just sponsored category) once these are announced
- The chance to purchase up to 2 tickets at 20% off member rate

Categories Available

Fruit and Vegetable
(starter, garnishes and
vegetarian/vegan main)
Coffee (Coffee station in
room)
Linen
Photographer
Videographer
Table centres/Flowers
DJ
Trophy

CONTACT US

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**TOURISM
SOUTH EAST**
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